

Personalized Math learning for every child with Mindspark!

Dear Parent,

Educational Initiatives, a 20-year-old EdTech research organization is pleased to share their research based learning & assessment solutions with you.

ASSET & Detailed Assessment are globally renowned assessments. Mindspark has been recognized as an effective tool of learning by The Harvard University, The Economist, The MIT and Wharton University and latest by Prof Abhijeet Banerjee, the Nobel Laureate who assessed Mindspark and found it effective for School going students.

About Mindspark

Mindspark is an internet based personalized Maths learning program. Each child logs in individually, and learns by answering questions of progressively increasing difficulty or decreasing difficulty as is the need.

Mindspark works on an 'Adaptive Learning Logic' to personalise learning. In simple language it means a child learns Maths and masters it at his/her own pace and helps to REMOVE THE PHOBIA OF MATHS LEARNING from the child's mind.

This Adaptive Logic enables Mindspark to adapt to every child's INDIVIDUAL learning level and serve the right, personalized and relevant content; one after other, at a granular level.

Mindspark continuously helps your child learn, get assessed internally and get real time feedback through explanations of every question.

Learning happens through questions, visuals, games, animation and enrichments.

Following the child's individual Learning path, it remediates topics where the child needs help to understand. It also helps the child to challenge him/herself and realise his/her true potential and spread his/her wings of talent leading to excellence.

Some of you are acquainted with Mindspark. It is fully integrated and customized according to your class and school syllabus. It follows the flow of learning as taken by your School.

Mindspark is fully flexible and can be done from anywhere and at anytime, using the child's unique Id and password.

Mindspark is effective even if done for as even less as 90 minutes a week, though it can be used whenever you want. Every Mindspark session lasts for only 30 mins so

that you have free time to study other subjects. However, once logged out, you can re login during the same day.

Please visit www.mindspark.in for more details or access this video to know more about Mindspark

<https://www.youtube.com/watch?v3QuAnYTki4>

We look forward to your cooperation and contribution in our continuous endeavor to empower all children to become self - reliant learners.

Giving your child what he/She needs Triggers Analytical Thinking through Personalized and self paced Learning.

A Personal Assistant teacher that understand and works at your child's level.

Animation and Visuals chosen specifically for your child's needs Clears Misconceptions.

Mindspark is a program developed by IIM - A / IIT Alumni with 20 years of experience in research on improving education and from the analysis of 15 million responses collected through ASSET.

Currently more than 85,000 students from the leading schools across India and abroad are learning actively with Mindspark.

The program has shown clear improvement in students who have used it.

This Mindspark Program for 12 months is made specially available to you for only 1200/-.

It is payable across 2 instalments of 1. 602/- and 2. 598/- respectively.

You can pay Online, directly to us at Educational Initiatives Pvt Ltd

Bank Details – ICICI Bank, Drive in Road Branch

A/C No. – 006405006208 IFSC Code – ICIC0000064